

ROI Calculator: 5-Year Cost Comparison

Below is a worked example for a district with 5,000 students running Panorama Student Success at typical per-student pricing, compared to Atlas K-12 at the founder partner Mid District rate. The numbers are illustrative; your actual vendor quote may vary.

ASSUMPTIONS

- District size: 5,000 students (within the Atlas K-12 Mid District tier)
- Panorama per-student list price: approximately \$10 per student per year (conservative public estimate)
- Atlas K-12 founder Mid District rate: \$6,000 per year, locked for the life of the contract
- Year 1 Atlas K-12: free under the founder partner program
- Install costs: included in the founder partner package
- Existing district server and existing backup system are reused

5-YEAR COST COMPARISON

Year	Panorama (5,000 students)	Atlas K-12 (Mid Founder)	Savings
Year 1	\$50,000	\$0 (Year 1 free)	\$50,000
Year 2	\$50,000	\$6,000	\$44,000
Year 3	\$50,000	\$6,000	\$44,000
Year 4	\$50,000	\$6,000	\$44,000
Year 5	\$50,000	\$6,000	\$44,000
5-year total	\$250,000	\$24,000	\$226,000

Savings: \$226,000 over 5 years. Even if your Panorama rate is half the estimate above, Atlas K-12 still saves more than \$100,000 over 5 years. The math gets better as district size grows, because Atlas K-12 pricing is flat.

WHAT THE SAVINGS ENABLE

- Hiring a half-time MTSS interventionist (\$40k-\$50k / yr)
- Funding a small grant program for teacher-led classroom interventions
- Purchasing classroom supplies or SEL curriculum materials
- Returning it to the general fund

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